

30th Street Industrial Corridor

Business Improvement District #37

FACADE & LANDSCAPE GRANT GUIDELINES

The 30th Street Industrial Corridor Business Improvement District (BID #37) has a Façade & Landscape project fund to assist commercial and industrial property owners and businesses in BID #37 with improvements to their facilities that will enhance the aesthetics of the individual property as well as within the BID territory.

- Grant awards will be for up to 50% of the project cost with the maximum award not to exceed \$1500.
- Improvements must be on the street-facing side of the property and must be in compliance with all zoning requirements and City of Milwaukee ordinances.
<http://www.mkedcd.org/czo/>
- Examples of eligible projects include, but are not limited to: landscaping improvements, permanent signage, and façade enhancements on the street-facing sides of the property. Design costs are also eligible when combined with the implementation of the project. Grant awards may be used in combination with the City of Milwaukee Department of City Development Façade Grant Program.
- There is a limit of one grant per year in BID #37 regardless of the number of parcels owned.
- Applicants must complete the Façade & Landscape Grant application, and include bids for each project the grant is applied for, and be willing to accommodate site visits to review the eligibility of the project.
- Grant awards are reimbursable funds. The actual grant funds will be disbursed only after BID #37 receives and approves documentation of the expenses, including labor, incurred for the improvements. Site visits may be required to verify work. Please be sure to get copies of receipts for any expenses incurred related to the project.
- Only work begun after approval from BID #37 is eligible for reimbursement.
- If applicant is not the property owner, the property owner must either sign the application or provide a letter to accompany the application granting permission for improvements.
- Projects must be completed within 90 days of notice that a Façade & Landscape Project Grant has been awarded. BID #37 cannot reserve funds indefinitely, but awardees may request an extension in writing if progress has been made on the project.
- All grant awards are subject to approval by BID #37. Grant awards are available for a portion of project costs that is the lesser of 50% of total project costs or \$1500.
- BID #37 has limited funding available each year to provide grants, and grants will be issued on a first come, first served basis. BID #37 reserves the right to end this program and/or to amend the guidelines at any time.

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FACADE & LANDSCAPE GRANT APPLICATION

Completed applications should be submitted to:

BID #37
PO Box 16498
Milwaukee, WI 53216

Phone: 414.509.5115
Email: Cheryl@thecorridor-mke.org
Revised_March 2017

Please see the Facade & Landscape Project Guidelines before beginning application. Questions about the application may be directed to the BID #37 office at 414.509.5115

Applicant Information

Name: _____

Mailing
Address: _____

Phone: _____

Email: _____

Applicant's Relationship to the Property: _____ Property Owner _____ Tenant _____ Both

Business and Property Information

Property
Address: _____

Property Owner
(if different than applicant): _____

Business(es) Currently
Located at Property Address: _____

Years Current Tenant(s) Have
Been in Business at Above Address: _____

Project Information

Proposed
Improvement: _____

Total Estimated Project Cost: \$ _____ Amount Requested from BID #37 \$ _____

Project Description: Please use the space below and on next page (also attach additional sheets) to describe your project. Please include a detailed explanation of how the Façade & Landscape Project Grant would be used, a timeline for the implementation with completion date, expected outcomes/benefits of the project, benefits for the neighborhood, lifespan of the project (how long will it be in place), and other sources of funds for the project.
If drawings or designs are available, please include a copy of those with your application. Please provide a photo of your project area as it is today.

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FACADE & LANDSCAPE GRANT APPLICATION

Project Description

I have read the Façade & Landscape Project Guidelines. I understand that approval of this application is subject to meeting eligibility requirements and the availability of funds. I further understand that any grant funds awarded for this project are reimbursed funds, that only work begun after approval from BID #37 is eligible for reimbursement, and that I will need to provide evidence that improvements have been completed, including documentation of project expenses incurred, prior to receiving any grant funds.

Applicant Signature: _____ Date: _____

Property Owner Signature
(if different than applicant): _____ Date: _____

BID37 OFFICE USE ONLY

Received _____ Reviewed _____ Approved/ Denied _____ Amount Awarded _____