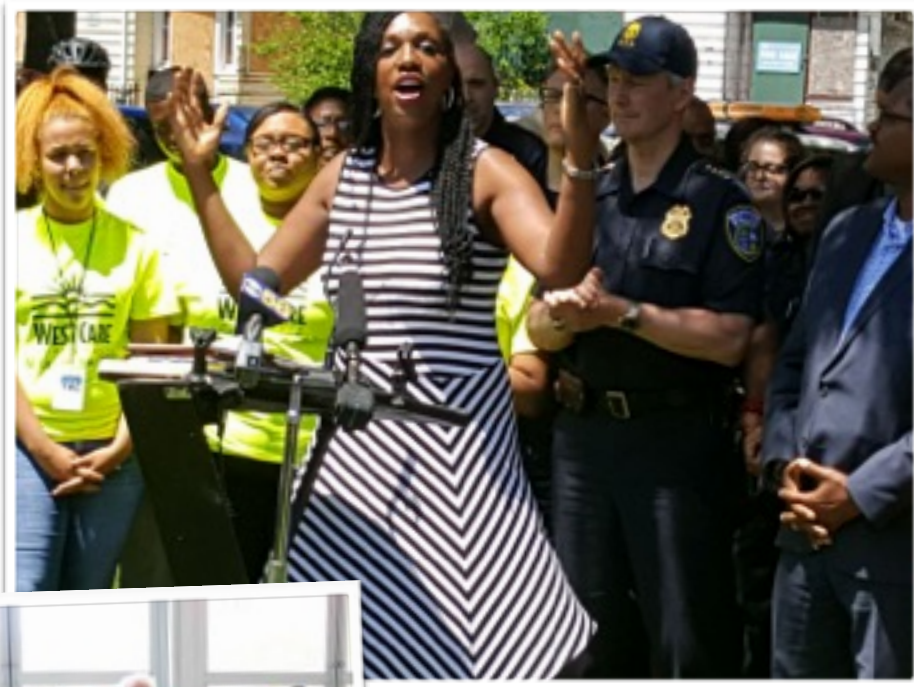


BID #37/30th Street Industrial Corridor Corp

2017 Annual Report



Stakeholder Engagement:

During 2017, BID #37 gained significant traction in its efforts to raise the profile of the organization with various stakeholders in an effort to engage collaboratively to move the area forward. We continued to build a broad-based coalition of residents, churches, community based organizations, elected officials and businesses to engage together to help move this area of Milwaukee forward. Thus far we have engaged over 40 entities:

AANA Real Estate LLC	James Place
ACTS Housing	Lighthouse Youth Center
Alderman Ashanti Hamilton's Office	LISC
All Saints Catholic Church	NAACP
Alpha & Omega Ministries	New Creatures in Christ Fellowship Church
Argosy Foundation	New Hope Missionary Baptist Church
Black Health Coalition	Northwest Side CDC
Bradford Memorial AME Church	Maximus
CBC Men Network	Milwaukee Collegiate Academy
City of Milwaukee Dept. of City Development	Milwaukee Police Department
Clean Wisconsin	Office of Violence Prevention
Coalition for Hope	Powerhouse of Deliverance Church
Crossing Jordan Ministries	Realty Dynamics
Crossroads Transitional Living	Running Rebels
Data You Can Use	Safe and Sound
DRS	Senator Ron Johnson's Office
Garden Homes Evangelical Lutheran Church	State Senator Lena Taylor's Office
Garden Homes Evangelical Lutheran School	Triangle of Hope, Inc.
Garden Homes Neighborhood Association	United Milwaukee Scrap
Greater Milwaukee Committee	Uniting Garden Homes, Inc.
Hampton-Atkinson Neighborhood Development	Urban Milwaukee
Hope Street Ministry	WHEDA
Hot Spot Super Market	Young Enterprising Society – YES
Housing Resources, Inc.	

In addition to the organizations, we have engaged over 100 residents through our efforts. In 2017 we hosted 8 community meetings in Garden Homes, 4 Garden Homes Steering Committee meetings, 5 Milwaukee Promise Zones meetings, and a Corridor Cocktails event in order to engage businesses specifically. During these meetings we have: introduced the process by which neighborhoods improve via resident engagement and showed models throughout Milwaukee and the US; completed asset mapping activities; brainstormed on how to overcome barriers; and conducted one on one sessions to get to know each other better. On June 10th, we held a Rain Garden Maintenance, Neighborhood Cleanup and BBQ.

On September 9th we held a “**Let Your Voice Be Heard**” World Cafe event, from 9am to 2pm, which was attended by over 100 stakeholders. We will reconvene October 28th and work together in committees to come up with strategies to implement in our focus areas. On December 11th we will present a final version of our neighborhood plan to the community.

We have also worked supported and attended numerous events in the community hosted by our partners including: An Anti-Violence Summit, Praise for Peace Concert, NWSCDC’s Promise Zones Bike Ride, Heal the Hood Community Events, Back to School giveaways, and many other events. Our Executive Director also attended a trip to Chicago with WHEDA & LISC to explore housing co-op models, as well as a trip to Detroit with LISC and the Greater Milwaukee Committee to explore revitalization efforts in that city.



Milwaukee Promise Zones:

The Milwaukee Common Council, under the leadership of Common Council President Hamilton created an initiative entitled the Milwaukee Promise Zones. The goal of this initiative is to inundate several “needy” neighborhoods throughout the city with resources, jobs and services. The 5 neighborhoods are: Garden Homes, Harambee, Washington Park, Woodlands and the Near South Side. BID #37/The Corridor is serving as the lead agency for the Garden Homes Neighborhood, and also as the Convening Partner for the entire initiative. Partners of the MPZ initiative include:

30th Street Industrial Corridor Corp
 All Things in Common Collaborative of Churches
 Black Male Achievement
 City of Milwaukee Common Council
 Department of Neighborhood Services
 Department of Public Works
 Earn & Learn Program
 Employ Milwaukee
 Ground Work Milwaukee
 MacPyles Corporation

Milwaukee Police Department
 Milwaukee Public Library
 Office of Violence Prevention
 Running Rebels
 Safe and Sound
 Southside Organizing Committee
 Summer of Peace
 West Care
 Wisconsin God Squad
 Young Enterprising Society

Strategic Planning:

On September 22, 2017 we held a joint Strategic Planning Session for the boards of BID #37 and the 30th Street Industrial Corridor Corp. We have a dynamic group of knowledgeable, experienced and committed individuals who are committed to moving our businesses and residents forward together.



Mayor's Design Award:

On May 18, 2017 the rain garden that we installed in Garden Homes Park received a Mayor's Design Award for the Space and Places Category. Representatives from BID #37, the Corridor and our community partners were invited to attend the awards ceremony at UW-Milwaukee's School of Architecture and Urban Planning.



Public Art Project:

We received a Community Improvement Project grant , which we are combining with funds from our partner, Clean Wisconsin, to create an impactful public art project (mural) in the Garden Homes Neighborhood. We have contracted with accomplished artist Ammar Nsoroma, who has critically acclaimed art throughout Milwaukee and the United States. We will be seeking community input on the design of the mural. We will also invite the residents and our partners to help us create the mural. The goal is to have this project complete before the winter of 2017.

Data/Evaluation:

We have contracted with Katie Pritchard of **Data You Can Use** to create a tool to capture the data and assets of the Garden Homes Neighborhood. A team of 5 surveyors has been convened and is currently in the process of sampling our area. The goal is to have this data report available to incorporate into our written Neighborhood Plan, which will be introduced on December 11, 2017.

The Corridor website is updated and contains more useful information for businesses and potential investors. Visit it at: www.theCorridor-mke.org