



The 30th Street Industrial Corridor Corporation and Business Improvement District #37 invited IN:SITE, fostering temporary public art, to mount art near Century City to create excitement about its development. The 2011 projects have an environmental focus. The art will be in place by June 25th and much of it will stay up through the summer.

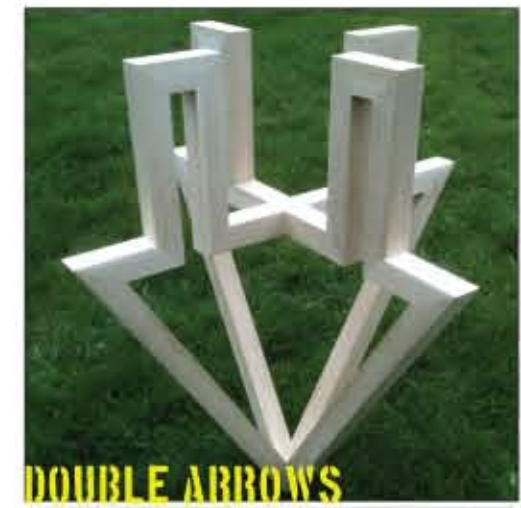
<http://insitemilwaukee.org>



OPENING LOCATION



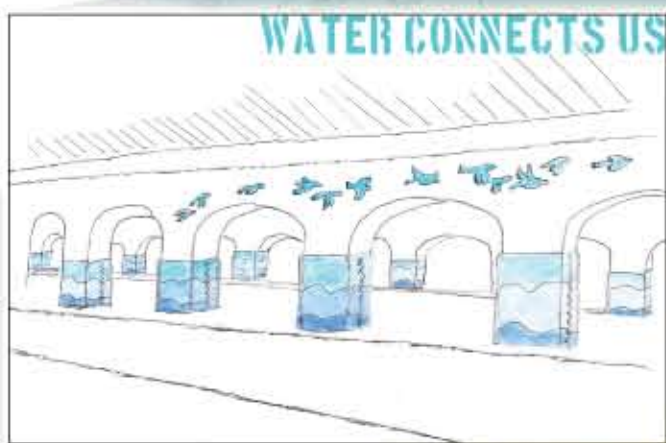
RETURN



DOUBLE ARROWS



PLANT SEEDS!



WATER CONNECTS US



IN-TERRUPTIONS



PEOPLE TREES



REFOUNDATION

Artist Statements

1 Ted Brusubardis
Sound is my art medium. When I use sound, I treat it as language. When I use language, I treat it as sound. When I weave these two together, I compose what I consider music.

My work consists of two site-specific radio stations. Each highlights a unique portion of this dynamic neighborhood. One focuses on the planters on 27th Street, and another, at Ned's Pizza, focuses on the industrial landscape and the citizens who define the area. The audio pieces include interviews with people, their stories, and local sounds woven together to create cohesive narratives.

2 Colin Dickson
My intention with this work is to beautify preexisting structures while drawing attention to the necessity of water filtration. Community is one impetus of the work. The art is about the planters on 27th Street and the function of them within the context of a concerned community. I hope my "Double Arrows" help to foster community pride and investment in the neighborhood. I do not intend to define the neighborhood with the work, but ask that the community use the work to help redefine itself.

3 Marty Gisser
As the graphic designer for the project, my job was to synthesize the project's messages and amplify them through communication design. Beyond graphic design, the work calls on principles of landscape architecture, community engagement, and teaching. Interacting and consulting with the other artists in a collaborative way served to enhance the experience and the results. Students in the area created colorful chains from recycled vinyl. The chains are like the ones youngsters make from gum wrappers, but vastly larger

in size. The links of these chains represent to me the variety of individuals in the community who, by working together, create strong and beautiful things—chains, neighborhoods, lives.

4 Jesse Graves
I focused my efforts on the Capitol Drive railway underpass. I repainted and reused vinyl wrappings from 2010, stenciled a flock of birds on the underpass piers and sidewalks, and created a fence weaving that imitates a river. In this installation, water is a symbol for the connections within community and a reminder of the importance of conserving fresh water. The flock of birds represents a strong, unified community. The fence weaving, birds, and wrappings are visually connected through color and flowing rhythm. The work is intended to visually enhance the area and provoke thoughts regarding water issues such as stormwater runoff and pollution.

5 Faith Purvey
My work is situated in the 29th Street Park and an empty lot "Pop-Up Gallery" at 24th Place and Locust Street. I will be spending four days a week between these sites during June and July. My intention is to re-occupy these areas by organizing activities and performances. The first step will be making sculptural shelters with kids who are in summer camp and neighbors of all ages. I want to

create sculptures with people that reflect what they are thinking. By filling the space with multiple tents, bursts of color, and singing, the park and empty lot will be re-activated. My goal is also to create a "Sister City" relationship between the park and the empty lot. People will be telling stories and making artwork for each other's neighborhoods.

6 Chris Silva and Lauren Feece
We are passionate individuals trying to live lives that give priority to contributing positively to the evolution of the collective good. We see art as a way of thinking and acting in the world, rather than merely a stylistic or material practice. We are concerned with how people relate to the self, to each other, and to their environment. We believe that collective consciousness is infinitely more important than individual ego, and our priority as artists is to help to create a just and beautiful world.

We made a large mural that spells out the profoundly simple wisdom of Arthur Ashe: "Start where you are. Use what you have. Do what you can." Additional text reads, "Plant seeds." We see this text as a meditative reminder that slow, focused actions are the essential building blocks of growth. Even though things may not change overnight, it is still worth it to work for what we want to see in this world...as well as to appreciate the beauty that is here regardless of the imperfections we perceive.

7 Allison Westbrook
Having grown up in the Century City area, I am keenly aware of the surrounding neighborhoods. My intent with this project is to create a sculptural utilization of parking zones. The goal is to create the artistic equivalent of a wildflower growing up through the cracks of paved-over nature symbolizing rebirth, and something to catch the attention of the people who drive past these places day in and day out. My hope is that ideas of rebirth can flower in the minds of the viewers.

8 + 9 Christopher Willey
I looked to the community for my inspiration. **IN-terruptions:** Working closely with the community, I had the opportunity to positively affect the impression of boarded-up houses. Dumping and squatting are two of the actions I wanted to interrupt. My responses to these boarded-up houses feature colorful, highly patterned images with a bright silhouette of the animals that litter entices, mixed with messages to counteract illegal dumping. My aim is to interrupt these unwanted actions through beauty. [The houses used for "IN-terruptions" are subject to change.] **People Trees:** Trees are a fantastic symbol of strength. They are deep-rooted, and they get stronger over time. Hands are a symbol of action. This

community holds strength in their very own hands. These are the hands that...form a community.

10 2010 Installation
11 June 25th Opening Vanguard Sculpture Services, 3374 W. Hopkins



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