

On & Off Capitol Temporary Public Art Project Opens

On October 2nd, On & Off Capitol, The Corridor's temporary public art project coordinated by IN:SITE, held its opening reception at Vanguard Sculpture Services. Thank you to Beth Sahagian-Allsopp, owner of Vanguard Sculpture Services and Chair of Business Improvement District #37, for hosting this great event. The reception was attended by area residents, representatives from local businesses and community groups, Corridor members and the general public and included a tour of all the installations with the artists.

All installations are now on display at sites near Capitol Drive and Century City. For a map of the installations, please download the project's broadside from our website at www.thecorridor-mke.org. The broadside includes information on the project, artists, and community groups active in the 30th Street Corridor. Over 7,000 copies of the broadside publication have been distributed throughout the community.



Top photo: An installation by Colin Mathis at the former Tower Automotive Site. Bottom photo: Sarah Luther speaks about her pieces including a billboard featuring community members at 35th & Capitol. Photos courtesy of Beth Sahagian-Allsopp.

Water: Friend or Foe event a success

The Corridor's annual breakfast event was held on October 21st at DRS Power & Control Technologies. This year's topic was *Water: Friend or Foe* and Kevin Shafer, Executive Director of the Milwaukee Metropolitan Sewerage District was our keynote speaker.

We had an exciting panel discussion on managing storm water and attracting businesses and industry focused around water. Our panelists included Dean Amhaus of the Milwaukee Water Council, Gloria McCutcheon of the Wisconsin Department of Natural Resources, Tom Price of Conservation Design Forum and Tim Thur of the City of Milwaukee Department of Public Works. The discussion was moderated by Bruce Keyes of Foley & Lardner LLP.

We would like to give special recognition to our Marketing Committee for planning the event, all the volunteers from DRS, and Carol Knuth of DRS. Carol, a member of our Marketing Committee, exceeded our expectations with all the time and work she put in to ensure this event was a success. We would like to extend our appreciation to all of our event sponsors:

Gold Sponsors

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DRS Power & Control Technologies, Inc.
MEDC
The Sigma Group

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UPCOMING EVENTS

Corridor General Membership Meeting: Tuesday, Nov 23rd at 8am at Harley-Davidson University, 3700 W Juneau.

Matt Howard, Director of the City of Milwaukee's Office of Sustainability, and Jason Navota of Conservation Design Forum will be our speakers. Matt will share information on programs available through his office and Jason will present a study on stormwater management concepts developed for the area. Please contact Brenna Holly at 414.444.4706 or bholly@thecorridor-mke.org if you plan to attend.

Corridor Spotlight Milwaukee Area Workforce Investment Board

Whether you are an employer or job seeker many are still feeling the effects of a sluggish economy. Employers may be concerned with how to access quality labor. A job seeker may want access to job opportunities. Fortunately, the Corridor has available workforce resources to both employers and job seekers right in front of our noses.

Milwaukee Area Workforce Investment Board (MAWIB) is that resource. Located on 2338 N.27th Street, MAWIB is open Monday through Friday from 8:30am-4:30pm.

To employers MAWIB offers, human resource assistance, retention services, workforce training programs, and state of the art job matching tools.

For adults MAWIB helps individuals with occupational skills training, case management, access to workforce resource room, and even English as a Second Language (ESL) resources

MAWIB even has a youth division that services youth from ages 14-21 with tutoring, leadership skills training, summer employment, and guidance counseling.

Finally, MAWIB offers a recruitment exchange to employers and job seekers called Quiet Agent. This online workforce resource can instantly match the most qualified applicant for the most appropriate job. According to Business Services Team Leader, Jerry Roberts, "It allows job seekers and employers to enter into the new age of employment matching technology. Once enrolled in this program a job seeker or employer can access Quiet Agent anywhere they have online access."

For more information about Quiet Agent and other MAWIB services contact Jerry Roberts at 414.270.1800 or jerry.roberts@milwaukeeewib.org.

Safe & Sound active in Century City Neighborhood

2010 has been a good year for the Century City community. The high-speed train giant Talgo located an assembly plant on the old A.O. Smith site, the temporary public art group IN:SITE has created a big buzz about the area by bringing the public and art together within Century City.

But if that weren't enough, Milwaukee Police Department District 5 (MPD, D5) is working together with Milwaukee's crime prevention giant Safe & Sound. One of their Community Prosecution Unit Coordinators, Kati Tillema, has been assigned to work within Century City and other neighborhoods within the Corridor community to help address public safety concerns of local businesses and residents.

Tillema, a recent Marquette law graduate, is excited to be "Working at the ground level to help businesses and residents reclaim their sense of place." Kati works in concert with residents, community based organizations, MPD Community Liaison Officers, and the District Attorney's office to abate nuisance properties. "We are going beyond just locking up the bad guys; with the residents and local businesses, we are creating neighborhood sustainability by working to re-establish a sense of culture, cohesion, and connectivity for this area. These three elements were all alive and well when A.O. Smith was a part of this community."

Kati Tillema can be reached at ktillema@milwaukeehidta.org or 414.234.9522.



Pictured from left: Kati Tillema, Gracelyn Wilson of Northwest Side Community Development Corporation, Milwaukee Chief of Police Edward Flynn and Safe & Sound staff.

Funding Available to Corridor Businesses Workforce Training Grants due November 24th

The Corridor recently announced the next round of applications for the Workforce Training Matching Grant Program are due Wednesday, November 24th, 2010. Funds are available for businesses in the 30th Street Corridor seeking to train their incumbent workers or new employees. Several Corridor businesses have already received funds in previous application rounds. Businesses may qualify for grant funds of up to \$50,000 subject to eligibility requirements, the number of jobs to be created and the funds available. Projects must be completed within one year of the award date.

Applications and guidelines are available at www.thecorridor-mke.org under the New Features heading. We encourage businesses to review the guidelines before beginning the application. Please contact Brenna Holly at 414.444.4706 or bholly@thecorridor-mke.org with any questions.

Energy Grants Available Through MEDC

The Milwaukee Economic Development Corporation (MEDC) has grant funds available for manufacturers or data centers looking to make energy efficiency improvements at their facility. Eligible projects should result in energy savings and create jobs. Applications are due Monday, November 15th and projects must be completed by May 31st, 2010.

The application and eligibility requirements are available on our website at www.thecorridor-mke.org under the New Features heading. Please contact Marcia Theusch of MEDC at Marcia.Theusch@medconline.com or 414.286.5839 with any questions.

Corridor Members Active with United Way

By Susan Smieja, Campaign Associate for United Way of Greater Milwaukee

On behalf of United Way of Greater Milwaukee, thank you to all the businesses in the 30th Street Corridor that support United Way by running a workplace campaign. One of The Corridor's members, Plunkett Raysich Architects LLP, is featured in a video about why it's so important to run a United Way campaign. Go to www.buildstrongcommunities.org to hear first hand how Plunkett Raysich is strengthening our community by making United Way a priority, and how United Way strengthens local businesses by helping our community. Besides the videos, you'll also find helpful resources and tools that show how easy it is to get involved.

United Way of Greater Milwaukee funds 160+ local programs. As the largest health and human services funder in our community, no other organization has as significant an impact on local families. The dollars you donate stay right here in our community helping hundreds of thousands of people each year. To join the 1,400 organizations that support United Way, please contact the United Way at 414-263-8328 or visit www.unitedwaymilwaukee.org.

THE CORRIDOR BOARD OF DIRECTORS

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Mission Statement:

The 30th Street Industrial Corridor Corporation (The Corridor) is driving the economic revitalization of the area by promoting the mutual interests of companies in ways that attract and retain businesses.

The 30th Street Industrial Corridor extends from Hampton Avenue to Highland Boulevard between 27th and 35th Streets in Milwaukee.

The Corridor Membership Form

Any company, organization, or individual may become a member of the 30th Street Industrial Corridor Corporation (The Corridor) if they have an interest in and support our mission of improving the economic vitality of the Corridor.

2011 Annual Dues

Business Size/ Type	Annual Dues
Employers of up to 25 employees.....	\$150.00
Employers of 26-100 employees.....	\$200.00
Employers of 101-500 employees.....	\$600.00
Employers of 500+ employees.....	\$1500.00
Individual Members.....	\$75.00
Nonprofit Organizations	\$30.00
Government Agencies.....	\$250.00

Name: _____

Company/ Title: _____

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Please return to: The Corridor, PO Box 16498, Milwaukee WI 53216