

Two Corridor Businesses Honored

On March 8th, two Corridor businesses were honored during the Inner City Business Awards, sponsored by the Greater Milwaukee Committee, Generation Growth Capital and the Business Journal.

Glenn Rieder, Inc. and B83 Testing & Engineering, both members of The Corridor, received awards at the event.

Six additional businesses were honored at the event including Johnson Controls, T.L. Reese Corporation, Comcentia, LLC, Wild Flour Bakery, Northwest Funeral Chapel and Prostar, Inc. 2010 Inner City Business Award winners are pictured below.

The Corridor nominated B83 Testing & Engineering and Glenn Rieder, Inc. for the awards. Both businesses have shown a commitment to the area and have been active in revitalization efforts.

Glenn Rieder engineers, manufactures and installs high-end architectural finishes for commercial environments. B83 Testing & Engineering is a test laboratory serving manufacturers internationally. To learn more about both businesses, visit their websites at www.glennrieder.com and www.b83test.com.

Century City Gets First Tenant

The Corridor is pleased to welcome Talgo, a high speed train manufacturer with its headquarters in Madrid, Spain, as the first tenant at the former Tower Automotive site being redeveloped as Century City.

"Talgo's decision to move into Century City is a great victory for the City and the Corridor," according to Sarah Slack, President of The Corridor Board of Directors. "Not only will Talgo's presence represent the hard work that is being put into the redevelopment of Century City, but it also marks the beginning of a new era at Century City and in the Corridor. Change that will result in new opportunities and jobs takes time, but Talgo's arrival demonstrates that this change is coming. We are thrilled with Talgo's decision to make Century City the location for its U.S. assembly plant, and are confident that this is an exciting first step in what is sure to be a great success story of renewal at Century City."

Talgo will be moving into Building #36 which is located near 27th & Townsend at the southeast corner of the Century City site. They plan to open the facility this summer. The site will be used for the assembly of passenger trains. Talgo anticipates eventually employing approximately 125 people at the site.

UPCOMING EVENTS

Energy Efficiency Business Workshop: Wednesday, April 21, 2010, 8:30am at Milwaukee Area Workforce Investment Board, 2338 N 27th Street. BID #37 and #32 are co-sponsoring this seminar which will include guest speaker Ken DeBauche, an Energy Advisor for We Energies. To RSVP, contact Maurice Williams at 414.444.4706.

Corridor Business Mixer: Thursday, April 29, 2010 from 5pm to 7pm at Amaranth Bakery & Cafe, 3329 W Lisbon Avenue. The mixer will include a tour of the studio of Muneer Bahauddeen, a local ceramic tile artist whose studio is located across the street from Amaranth.

RSVPs are appreciated. Please contact Brenna Holly at 414.444.4706 or bholly@thecorridor-mke.org by April 26th if you plan to attend.



Photo taken by John Lusic and provided courtesy of the Greater Milwaukee Committee.

Business Spotlight: Cornerstone Achievement Academy

Conceive It, Believe It, Achieve It! That is the motto of Cornerstone Achievement Academy (CAA), the alternative high school that actually started as part of the Next Door Foundation back in 1982, but has been located at 3040 W. Capitol Drive for seven years. As part of their mission, CAA is committed to providing for the educational needs of “at-risk” youth.

CAA is a partnership with the Milwaukee Public Schools Division of Diversified Community Schools and enrolls students between the ages of 14 and 21 who are in grades 9 – 12. Under Wisconsin State Statute, 70% of the students at CAA must meet two or more of the following areas:

1. Have to be one or more years behind in units attained
2. One year behind in reading or math
3. Teen Mom or Dad
4. Court-mandated to attend
5. A habitual truant

Along with the academics, Principal Tamiko Jordan says there are three things they try to achieve with each student while they are at CAA, “Maximize their parent involvement thru creating volunteer opportunities for parents at school, maximize a students credit recovery opportunities, and getting students back to a traditional educational setting.”

CAA enrollment capacity is 100 students with eight (8) full-time instructors and one (1) part-time instructor; educational, employment, and behavioral services are offered to each student.

CAA offers a four (4) year “School Excellence Scholarship” for any Wisconsin college to the senior student with the highest academic achievement during the school year.

For more information about Cornerstone Achievement Academy call 414.444.4422.

Community Spotlight: Century City Targeted Investment Neighborhood

The City of Milwaukee is targeting special monies and resources in a 6-12 block residential area bounded by Capitol Drive, W. Hopkins, and N. 26th Street. This area has been established by the City of Milwaukee as a Target Investment Neighborhood or TIN. The goals of the program are to support and encourage owner occupancy, nurture a responsible landlord presence in the neighborhood, and improve the safety and appearance of the neighborhood.

The Home Rehabilitation Program offers home owners low-interest loans and forgivable loans with deferred payment options for home improvements, such as, code repairs, lead paint abatement, weatherization and energy conservation upgrades.

The Rental Rehabilitation Program offers investor owners forgivable loans for improvements to residential rental units within the TIN. Investor owners must provide 50% of the cost of rehabilitation. The improvements must also meet code requirements and be maintained for a five year period.

The Buy In Your Neighborhood Program offers down payment loans to residents who purchase an investment property within three blocks of the home they currently own and occupy. This program is frequently used with the Rental Rehabilitation Program to make the property code compliant.

According to Alderman Willie Wade, “The creation of Century City TIN gives the residents in the neighborhood an opportunity to improve their properties with some assistance from the City. It is very important that the neighborhood is stabilized and grows along with the rest of the Century City development.”

Home owners and investor owners within a TIN must qualify to participate in TIN programs. There are guidelines regarding income and number of people per household. For more information about the Century City TIN contact Gracelyn Wilson at Northwest Side CDC 414.444.8204.

The Corridor & MPD Collaborate to Improve Business Environment

The Milwaukee Police Department District 5 (MPD D5) Officers, Ray Robakowski and Thomas Kupsik, are working with The Corridor and local businesses to create a community suppression response to illegal dumping. “The Milwaukee Police have been very effective in helping us address this issue,” states Dave Arnstein of United Milwaukee Scrap. The coordination is done in four (4) phases:

Phase I – The Corridor works with businesses and CBOs to identify recurring “hot spots” for illegal dumping.

Phase II – Dumping “hot spots” information is shared with MPD D5. The top two hardest hit areas get camera surveillance with Q-Star 880K digital cameras. The cameras are acquired through the Department of Neighborhood Services. Businesses in those areas perform timely sanitation sweeps of their property and report updated findings to The Corridor and local police districts.

Phase III – The Corridor encourages businesses to post notice on their property warning would-be offenders of the consequences dumping, trespassing, or loitering; also The Corridor encourages businesses to utilize The Corridor Safety-Security Grant program as a way to pay for safety enhancements to their property.

Phase IV – MPD D5 is working with DNS and the Milwaukee City Attorney’s Office to bolster fines for illegal dumping. Further, MPD D5 wants to create a community restoration program that requires offenders to participate in beautification efforts in areas hardest hit by illegal dumping.

Brian Kucaj from MICOR, Inc stated, “I am glad to help the community in any way I can. I’m feeling more encouraged about the area.”

According to Officers Robakowski and Kupsik, “This four phase suppression effort deters illegal dumping, but also deters other illegal activity because community stakeholders are being more observant and they’re doing their part in helping us reduce, crime, fear and disorder.”

Corridor Online Resource Library Launched

The Corridor is pleased to announce the launch of its online Client Resource page available at www.thecorridor-mke.org.

Corridor members and businesses can gain access to the page which includes a depository of documents related to the Corridor and announcements about upcoming events, services and other items of interest to our members.



The site also includes a message board. This is a great opportunity for business to interact with each other, share ideas, resources and ask questions of their peers. To sign up for access to the site, please go to www.thecorridor-mke.org and click on the Client Resources tab.

THE CORRIDOR BOARD OF DIRECTORS

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Mission Statement:

The 30th Street Industrial Corridor Corporation (The Corridor) is dedicated to restoring and maintaining the economic vitality of the Corridor by promoting the mutual interests of companies and stimulating economic growth in the community.

The 30th Street Industrial Corridor extends from Hampton Avenue to Highland Boulevard between 27th and 35th Streets in Milwaukee.

The Corridor Membership Form

Any company, organization, or individual may become a member of the 30th Street Industrial Corridor Corporation (The Corridor) if they have an interest in and support our mission of improving the economic vitality of the Corridor.

2010 Annual Dues

Business Size/ Type	Annual Dues
Employers of up to 25 employees.....	\$150.00
Employers of 26-100 employees.....	\$200.00
Employers of 101-500 employees.....	\$600.00
Employers of 500+ employees.....	\$1500.00
Individual Members.....	\$75.00
Nonprofit Organizations	\$30.00
Government Agencies.....	\$250.00

Name: _____

Company/ Title: _____

Address/ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please return to: The Corridor, PO Box 16498, Milwaukee WI 53216