

Committee looks to develop Corridor BID

A number of businesses in the 30th Street Industrial Corridor have been exploring the creation of a Business Improvement District (BID) for the area. BIDs are special purpose districts created by the City at the request of business and property owners in a designated area. Such a designation would provide access to funding and grants for capital improvements, marketing, business retention and safety and security initiatives.

The committee developing the initial plan for the BID has goals of providing graffiti removal assistance for businesses; street and litter cleaning; streetscaping, lighting and signage for the main thoroughfares running through the corridor; and a part-time staff person and fund dedicated to improving the safety and security of the area.

"Forming a BID in the 30th Street Industrial Corridor is critical to improving the business environment to attract new companies and retain the existing ones." said Rich Reynolds, Vice President of Milwaukee Operations for DRS Technologies and Chair of the BID Committee. "A growing business community is essential to enhancing the economic vitality of the area benefiting the neighborhoods, the businesses and their employees."

Businesses in the proposed BID boundaries will be contacted by committee members in the near future.

Walker speaks to Corridor Businesses

On Thursday, March 17th, County Executive Scott Walker spoke to 30th Street Industrial Corridor businesses about economic development in the 30th Street Corridor and throughout Milwaukee County. Mr. Walker also discussed the possible opportunities and benefits for area businesses due to the Park East project and proceeds.



In addition, Milwaukee Department of City Development staff, Mike Maierle and Bob Trimmier, provided an update on the redevelopment of the Tower Automotive Site.

Please join the 30th Street ICC for our next General Membership Meeting

Topic: Making Your Facility More Energy Efficient (And How to Pay for the Improvements)

Guest Speakers:

Donald Gall, Science Applications International Corporation
George Glad, Total Energy Services

Wednesday, April 27th, 2005
8:00 AM

Eaton Corporation
4201 N. 27th Street

Learn how your business can **reduce energy consumption** by upgrading or replacing old and inefficient equipment and how to **secure financing** or **grant funds** for energy efficiency improvements.

RSVP to Brenna Holly at (414) 444-4706 or brenna_holly@sbcglobal.net

ICC Welcomes Lena's to Corridor

In February, the owners of Lena's grocery stores purchased a former manufacturing facility at 2930 W. Center Street. Lena's owners found the facility through the assistance of the ICC. It will be used as a warehouse and for their meat processing operations.

The Martin family, which owns and operates the Lena's chain, employs 150 people, the majority of which are residents from neighborhoods surrounding their stores.

ICC BOARD OF DIRECTORS

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Dept. of City Development

STAFF

Brenna Holly
Economic Development Planner

ICC Honors Board Member

On Tuesday, March 1st, the 30th Street Industrial Corridor Corporation honored Leonard Jackson for his years of service and dedication on our Board of Directors with a reception at Highland Park Pies & Café.

Mr. Jackson resigned from the ICC Board of Directors in January. He currently serves as the Community Development Block Grant Program Coordinator for Milwaukee County.

“Leonard has served the ICC

Board with distinction for quite a few years,” said Tim Casey, President of the ICC’s Board of Directors. “His role in helping us to obtain consistent support from Milwaukee County has been critical to our success as an organization. More importantly, his insights and instincts on how to effect positive change in the central city community have helped us to stay on course, and have helped us to improve business conditions, investment and job creation

in the corridor.”

The ICC declared March 1st, 2005 Leonard Jackson Day throughout the 30th Street Industrial Corridor.



Pictured above from left to right: Chairman Lee Holloway, Milwaukee County Board; Tim Casey, ICC President; Leonard Jackson, Milwaukee County; Supervisor Michael Mayo, Milwaukee County Board

ICC Members

The ICC wishes to thank the 2005 ICC member businesses and organizations for their support.

- Adams Industries
- ADVAC Elastomers
- Advanced Waste Services
- B83 Testing & Engineering
- Cans To Go
- Capitol Stampings
- Clarke Manufacturing
- DRS Power & Control Technologies
- Eaton Corporation
- Fond du Lac Food Center
- Frank Gillitzer Electric
- Gahn Meat
- Glenn Rieder
- Hurtado Consulting
- LandMark Engineering
- LandMark Surveying
- M&I Bank
- Master Lock
- Metal Processing Company
- Mil-Tex General Contracting & Steel Fabricating
- Milwaukee Community Service Corps
- Milwaukee County
- Milwaukee Department of City Development
- Milwaukee Paint
- Milwaukee Western Bank
- MA Mortenson Company
- Open Door Development
- Schmidt/ Kil Bac
- Schuster Metals
- Simple Soyman
- SkyNet Mobile
- SSP International
- Symet, Inc.
- United Recycling
- United Tax Services
- Vanguard Sculpture Services
- Wangard Partners
- Weber Printing
- Wisconsin Women’s Business Initiative Corporation

Safety & Security Assistance for Businesses

The ICC is committed to improving the safety, security and aesthetics of the 30th Street Industrial Corridor. The following are initiatives from which area businesses may benefit.

Lighting Initiative

The ICC has been working with Frank Gillitzer Electric to provide security lighting to area businesses at a reduced cost. If you are interested in purchasing security lighting or would like to get a quote for your facility, please contact Frank Gillitzer Electric at (414) 442-1620 and mention the “ICC lighting project” or contact the ICC at (414) 444-4706 by **May 6th, 2005**. We wish to give a special thanks to Advanced Waste Services for providing a donation to reduce the cost of lighting for businesses who may not otherwise be able to afford such safety and security measures.

Graffiti Removal Assistance

Has your business been the target of graffiti? Sherman Park Community Association has received a generous donation from Mautz Paint to clean-up graffiti and repaint affected areas with anti-graffiti paint. If your facility needs cleaning and repainting due to graffiti, please contact the ICC at (414) 444-4706. Businesses will receive this free assistance on a first come, first served basis. Donations for equipment and lunch for the volunteers are appreciated.

Nuisance Properties

The Milwaukee City Attorney’s Office is pleased to announce the city’s newest response to chronic nuisance behavior and property, the Community Prosecutors for Nuisance Abatement. The community prosecutors will work with

residents, businesses and community organizations to ensure a high quality of life in our neighborhoods. From their offices in the police district stations, the community prosecutors will directly negotiate with property owners, coordinate city agencies and prosecute offenders under city ordinances. In addition, the community prosecutors may file suit in circuit court for injunctive relief and receivership.

The Community Prosecutors seek your assistance to refer complaints of chronic nuisance behavior and property. Typical nuisance problems include: drug and prostitution houses, gang activity, vagrancy, loitering, dangerous structures, trash covered premises, junk vehicles, inadequate property maintenance and unlicensed premises. Please feel free to contact Assistant City Attorney Adam B. Stephens at 414-935-7746 to further discuss your concerns and potential referrals.

Business Resources

Outsourcing Employment Headaches and Focusing on the Bottom

Line Gene Glas, Heartland-Stueber, Inc.

What can a Professional Employee Organization (PEO) do for your business? A PEO can save you time and energy, giving you back your time to focus on the profit generating functions of your business. Many business owners initially form a relationship with a PEO to save money on employee benefits and administration. But research shows that most business owner's stay with PEO's due to the relief they realize from the ever-increasing paperwork related to employment and the human resource support they receive in managing their workforce.

Few if any, small businesses can afford a full-time staff consisting of an accountant, a human resource professional, a lawyer, a risk manager and a benefits manager. For that reason many businesses are looking to outsource their employment administration.

A PEO is an organization that provides an integrated and cost effective approach to the management and administration of human resources and employer risks. The PEO assumes substantial employer liabilities and responsibilities through the establishment and maintenance

of a co-employer relationship with their client's employees.

Five key elements to a PEO relationship are a full benefit program, complete payroll administration, workers compensation/unemployment insurance coverage and management, State and Federal tax reporting and payment, and comprehensive human resource support ranging from day-to-day advice on employee relation issues to on-site training for supervisors. Contact Heartland-Stueber, Inc. at 262-770-0280 for more information

or an appointment to discuss how a PEO may be a great support for your organization.

Editor's Note: The articles on this page are provided as a resource for businesses and do not constitute an endorsement of the companies or their services by the 30th Street Industrial Corridor Corporation. If you are interested in learning more about the services offered by these companies, please contact them directly or contact the ICC at (414) 444-4706 if you think a membership meeting on any of these topics would be beneficial.

Employee Benefits Without Employer Cost or Hassle Jeffrey Kollmeyer, Aflac

As a business owner, you can't afford to spend more on benefits. Your employees can't afford to lose work due to illness or injury. Aflac voluntary benefits have solved this problem for over 300,000 U.S. business owners. Half of all bankruptcies are due to medical bills and lost income from an injury or illness. Studies show that even though most of these people had health insurance, the lost income and insurance gaps added up quickly.

Employers today are challenged to maintain current benefit levels and many have had to cut back on what they offer employees. When surveyed, most business owners would offer additional benefits to employee if there was no cost to the employer or burdensome administrative hassles.

This is where Aflac comes to the rescue. Employers can offer additional benefits such as: Disability, Life, Accident, Hospital and Dental plans to employees on a voluntary basis. This allows employees to affordably choose the coverage that fits their lifestyle at no cost to the employer. Aflac can also set up a no cost pre-tax plan that allows the employer and employees to reduce payroll taxes on insurance premiums.

The programs are easy and simple to offer employees and do not have the administrative complications of health insurance. The local Aflac agent handles the education of employees, questions, enrollments and claims. For more information, contact worksite benefits specialist Jeffrey Kollmeyer at 262-786-1130 ext. 30.

HIRE Center Provides Trained Workers for Businesses Sam Orlich and Ed Werstein, HIRE Center

The HIRE Center, a part of the Milwaukee Job Center Network, provides re-employment and retraining services to dislocated workers, and employer services to area businesses. Dislocated workers are unemployed due to plant closings or layoffs. As such, they are eligible for special services in addition to their unemployment compensation. The HIRE Center can provide them with case management, resume assistance, job seeking skills, basic skills enhancement, job search assistance, and, if appropriate, occupational retraining for a career change.

What does this mean for an employer in the corridor? It means a pool of experienced workers with no need of soft skills training, workers who have a good work ethic and stable work histories. Currently, there are over 2,000 participants enrolled in our program with a wide variety of experiences and skill levels. In addition, HIRE Center clients may be eligible for on-the-job training assistance (OJT funds). OJT funds can reimburse an employer who hires a dislocated worker up to 50% of the starting wage for a period of up to 13 weeks in exchange for providing training during working hours for specific skills required to perform the new job.

If you are an employer interested in hiring a dislocated worker, or you are interested in learning about other benefits the HIRE Center can offer, please call our employer liaison, Sam Orlich at 385-6968.



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Milwaukee, WI 53216

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E-mail: brenna_holly@sbcglobal.net

Mission Statement:

The 30th Street Industrial Corridor Corporation is dedicated to supporting the economic vitality of the industrial corridor, by working together to promote the mutual interests of the companies in the corridor, and stimulating economic growth in the community.

ICC Membership Form

Any company, organization, or individual may become a member of the 30th Street Industrial Corridor Corporation if they have an interest in and support the ICC mission of improving the economic vitality of the corridor by attracting and retaining businesses to create jobs.

2005 Annual Dues

Business Size/ Type	Annual Dues
Employers of up to 25 employees.....	\$150.00
Employers of 26-100 employees.....	\$200.00
Employers of 101-500 employees.....	\$600.00
Employers of 500+ employees.....	\$1500.00
Individual Members.....	\$75.00
Nonprofit Organizations.....	\$30.00
Government Agencies.....	\$250.00

Name: _____

Company/ Title: _____

Address/ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please return to: 30th Street ICC, PO Box 16498, Milwaukee WI 53216