

City Staff Person to Focus Efforts on 30th Street Corridor

Thanks to the efforts of Corridor businesses, the ICC, BID #37 and City staff, the City of Milwaukee Department of City Development recently assigned a staff person to focus full-time on revitalizing the 30th Street Industrial Corridor. Benji Timm has been with the City of Milwaukee six years and will serve as Project Manager for the area.

He will be coordinating all activities in the Corridor from the City's perspective and hopes to help make dramatic improvements and physical enhancements in the area by working together with the businesses, residents and nonprofit organizations serving the 30th Street Corridor. The goal is to make the area an attractive location for new and existing businesses and the larger community.

"The 30th Street Corridor is an artery that supports the economic vitality of Milwaukee," said Benji Timm. "My goal is to help mend the social fabric in the area and encourage growth and stability in our manufacturing sector. This will improve the strength of the city, region, and State of Wisconsin."

Benji has already been active in the 30th Street Corridor through his work as a Senior Environmental Projects Coordinator for the City of Milwaukee and by attending ICC meetings the past few years. He will maintain a desk at Eaton Corporation, 4201 N. 27th Street, two days each week and is available to assist businesses, the 30th St. ICC and BID #37 with their projects, questions and concerns. You may contact him at (414) 286-5756 or btimm@mkedcd.org. As always, feel free to contact the ICC at (414) 444-4706 for assistance.

BID #37 Updates

BID #37, the newly established Business Improvement District in the 30th Street Corridor, has initiated several projects in its first few months of operation. A graffiti abatement program that removes graffiti at no charge to businesses has been implemented and is available to property owners in BID #37. Several additional safety and security initiatives are also underway.

In the next few weeks, BID #37 will also be installing banners on many of the streets in the district. The banners will be a first step in creating an identity for the Corridor and will feature BID #37's logo and slogan "Industry and Community Working." The BID hopes to follow up these efforts with larger planning and streetscaping projects in the near future.

The ICC and BID #37 Board members are also arranging to begin strategic planning efforts later this winter to continue refining the ICC's services as well as determine new partnerships and projects to implement physical improvements in the Corridor.



General Membership Meeting on October 25th

The next ICC General Membership Meeting will be Wednesday, October 25th at 8am at Eaton, 4201 N. 27th Street. Our topic will be nuisance properties and activities.

Guest speakers include Adam Stephens, Assistant City Attorney, and Jeffrey Altenburg, Assistant District Attorney, who work closely with the Police Department. RSVPs are appreciated, (414) 444-4706.

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ICC Business Spotlight

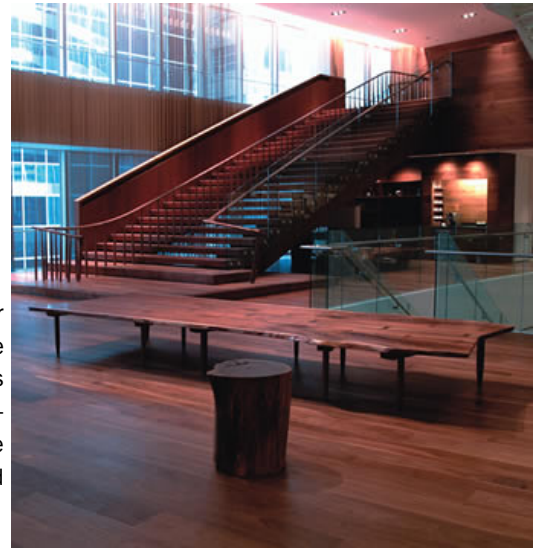
Glenn Rieder

3420 W. Capitol Drive
(414) 449-2888
www.glennrieder.com

If you have ever marveled over an impressive hotel lobby, casino gaming room or corporate board room and wondered who built the interior, the answer could be Glenn Rieder Inc. A fixture on Capitol Drive, Glenn Rieder has been in business in the 30th Street Industrial Corridor since 1988 and is celebrating its 60th anniversary this year. Nearly 60 skilled tradesmen, engineers and office staff are employed in a high-tech environment that manufactures and installs high-end architectural finishes for commercial environments across the country.

Glenn Rieder has furnished custom millwork and specialty items for the Ritz-Carlton, Four Seasons, Hyatt and Marriott hotels. Casinos like the Beau Rivage, Imperial Palace and Wynn have been architecturally enhanced with Glenn Rieder's custom millwork, granite, metal work and other interior finishes.

After the devastation of Hurricane Katrina, Glenn Rieder found itself in the position of redoing work it had previously completed on the Beau Rivage Casino in Biloxi, Mississippi. Glenn Rieder is currently working to complete three restaurants in a two month time-frame in Biloxi, furthering its reputation for quality work on short timetables. To see Glenn Rieder's work closer to home, visit the Overture Center for the Arts in Madison or Lambeau Field in Green Bay.



Pritzker and Hyatt Corporation reception lobby,
Chicago, Illinois
Photo courtesy of Glenn Rieder, Inc.

Metal Processing Company



Metal Processing Company's facility on N. 32nd Street

3257 N. 32nd Street
(414) 871-9010

In 1948 the Greis brothers founded the Metal Processing Company on Milwaukee's east side and moved to their current location on North 32nd street in the early 1950's.

As the name of the company implies, this small job shop processes metal parts that come from the foundry before they are sent off to their final destination as hydraulic or engine parts.

The Metal Processing Company receives gray iron or raw castings from around the nation and as far away as India or China. The cleaning process involves a 850 degree kolene dip that removes sand and graphite left over from the foundry casting process. Most parts are destined for factories in southern Wisconsin and northern Illinois.

The Metal Processing Company once employed over 30 workers when it offered heat treating and coating services. Now it functions with seven employees. The two surviving Greis brothers, Guenther and Wally, serve as president and vice president while Bob Becker is the general manager. The Metal Processing Company has been a long time supporter of the 30th Street Industrial Corridor Corporation and employees have served on the Board of Directors and various committees since the ICC's inception.

2006 Made in Milwaukee Tour visits Corridor & Valley

The sixth annual Made in Milwaukee Tour was held on Saturday, September 16th and was a great success! This year's event kicked off at Harley-Davidson's headquarters. Approximately 40 participants visited several Corridor businesses for behind the scenes tours including Capitol Stampings, DRS Technologies and Universal Housing Systems. This year's event also made a stop in the Menomonee Valley to see the new home of Palermo's Pizza and concluded its tour at Sprecher Brewing. We would like to thank this year's event sponsors for their support of the ICC and the 30th Street Industrial Corridor!

The Made in Milwaukee Tour, a fundraiser for the ICC, also included a raffle drawing with a grand prize of airfare for two on AirTran Airways and many other great prizes. Funds raised from this year's tour will help the ICC continue its work providing technical assistance to businesses as well as attracting new businesses to the 30th Street Industrial Corridor. As part of the event, the ICC also collected 60 pounds of nonperishable food items which were donated to America's Second Harvest of Wisconsin.



Our Sponsors

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 30th Street Industrial Corridor Corp.
 Universal Housing Systems, LLC

Redevelopment Specialist to Assist Corridor Businesses

Welcome Yves LaPierre, the newest member of the ICC staff. Yves began working in June as a Redevelopment Specialist. Yves has been busy updating the property database for the Industrial Corridor, researching potential funding for Corridor improvements and coordinating the upcoming installation of banners throughout the Business Improvement District. Yves will be working approximately 10 hours per week while he completes his Masters in Urban Planning at the University of Wisconsin-Milwaukee.

Feel free to contact Yves with any information or questions about Corridor real estate, to list your available property on the ICC's website, inquiries about business assistance, incentives, and government programs and concerns or ideas about improvements in the 30th Street Industrial Corridor. You may reach Yves by phone at (414) 444-4706 x93 or email yves@30thstreeticc.org. He currently has office hours on Monday and Tuesday afternoons.

Safety & Security Updates

Walk with the Captain On September 19th, BID #37 coordinated with Captain Jim Harpole and Community Liaison Officer Thomas Kupsik from Milwaukee Police Department District 3 to organize a community walk from Brown and North 30th to Meinecke. The group toured the rail corridor and viewed first-hand the effects of graffiti vandalism and illegal dumping on corridor businesses.

Block Watch Organizing Efforts In an attempt to create a safer community for businesses and neighboring residents, BID #37 is coordinating with Community Partners, Milwaukee Police and businesses to establish block watch partnerships between community groups and businesses throughout the corridor. If your business is interested in becoming involved please call 444-4706.

Results from Corridor Business Survey In early June 2006, a survey was created and sent to all corridor businesses to gather opinions and concerns regarding safety and security issues for the corridor. Of the 24 surveys returned, well over half demonstrated strong support for the development of block & business watch partnerships. Survey input will be used to guide future safety and security initiatives.



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Mission Statement:

The 30th Street Industrial Corridor Corporation is dedicated to supporting the economic vitality of the industrial corridor, by working together to promote the mutual interests of the companies in the corridor, and stimulating economic growth in the community.

ICC Membership Form

Any company, organization, or individual may become a member of the 30th Street Industrial Corridor Corporation if they have an interest in and support the ICC mission of improving the economic vitality of the corridor by attracting and retaining businesses to create jobs.

2007 Annual Dues

Business Size/ Type	Annual Dues
Employers of up to 25 employees.....	\$150.00
Employers of 26-100 employees.....	\$200.00
Employers of 101-500 employees.....	\$600.00
Employers of 500+ employees.....	\$1500.00
Individual Members.....	\$75.00
Nonprofit Organizations.....	\$30.00
Government Agencies.....	\$250.00

Name: _____

Company/ Title: _____

Address/ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please return to: 30th Street ICC, PO Box 16498, Milwaukee WI 53216