

ADDITIONAL INFORMATION

Raymond Schmidt, Executive Director
2209 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212
Telephone 414-562-5070
Facsimile 414-562-5072
rschmidt@selectmilwaukee.org
www.selectmilwaukee.org



03-52644 3/04



Employer-Assisted Homeownership



**An investment
with many returns**

Your company invests significant resources in recruiting and training employees. Fostering loyalty and keeping them motivated are key to retaining them. Employer-Assisted Homeownership (EAH) is an outsourced, easily administered, cost-effective employee benefit that will help you do just that.

EAH helps your employees achieve the American Dream of homeownership

Each employer-assisted homeownership plan is unique—customized to meet the needs of the employer. EAH plans provide guidance about home buying and financing and direct financial assistance with the up-front costs of a home purchase.

EAH provides solid returns to your company, employees and the community

Your investment in an employer-assisted homeownership program helps you to achieve your business objectives and create bottom-line savings, while fostering goodwill among employees and in the surrounding community.

EAH returns to your company

- Greater employee retention
- Reduction of recruitment and training costs
- Effective recruitment tool
- Highly cost-effective employee benefit
- Improved employee morale and loyalty
- Enhanced employer reputation
- Creation of goodwill in the community

EAH helps your employees realize the dream of homeownership

- Provides down payment and closing cost assistance—a common obstacle to homeownership
- Affords personal credit and budgeting guidance
- Offers guidance to help navigate the entire home buying process
- Opens the door to a variety of local mortgage products and programs
- Makes employees more invested members of their community

EAH strengthens the community

- Growth in the tax base from increases in homeownership
- Home buying supports the local economy
- Neighborhoods are stabilized through homeownership
- Greater community involvement from homeowners



EAH is easy to establish and costs little to administer

Select Milwaukee has worked with several Milwaukee area companies to establish EAH initiatives. Select Milwaukee helps design the EAH program. Administration of the program is outsourced to Select Milwaukee. Employees work directly with Select Milwaukee, receiving comprehensive home buying and related financial guidance throughout the home buying process.



EAH works for employers big and small

From start-ups employing just a few dozen workers to major corporations employing thousands, EAH can benefit companies of any size. EAH works for nonprofit and government employers. Among the companies in Milwaukee enjoying the returns of EAH are a large insurance and financial services company, a health care system with over 10,000 employees, a small manufacturing company and several nonprofit organizations.

Begin investing in EAH today

Contact Select Milwaukee at 414-562-5070, extension 222 or at rschmidt@selectmilwaukee.org. Select Milwaukee can design a program for your company and calculate the return on your EAH investment.

